

The Western Digital logo is displayed in white, bold, sans-serif font. The background features a decorative pattern of glowing, wavy lines in shades of blue, green, and orange, creating a sense of digital connectivity and data flow.

**Western Digital®**

# Who we are

Davide Villa

EMEA Business Development Director

Oct 10<sup>th</sup> 2019

# A Global Data Company with Leading Brands

**Western Digital**<sup>®</sup>

The SanDisk logo is displayed in red text within a white circular background. The word "SanDisk" is written in a bold, sans-serif font, with a registered trademark symbol (®) to the upper right of the "k".

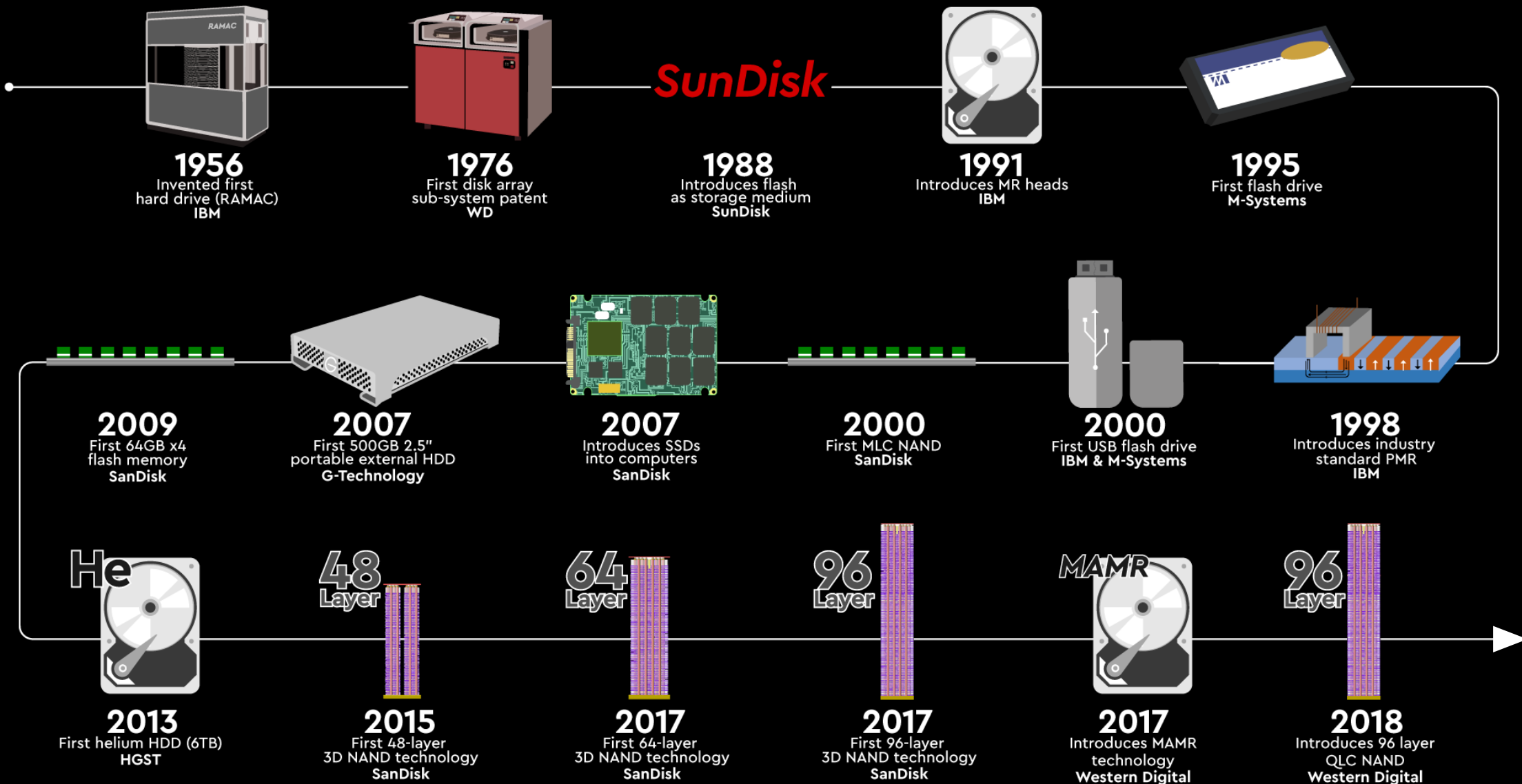
**SanDisk**<sup>®</sup>

The HGST logo features the letters "H", "G", "S", and "T" in white, each contained within a separate red square. The squares are arranged horizontally and slightly overlap.

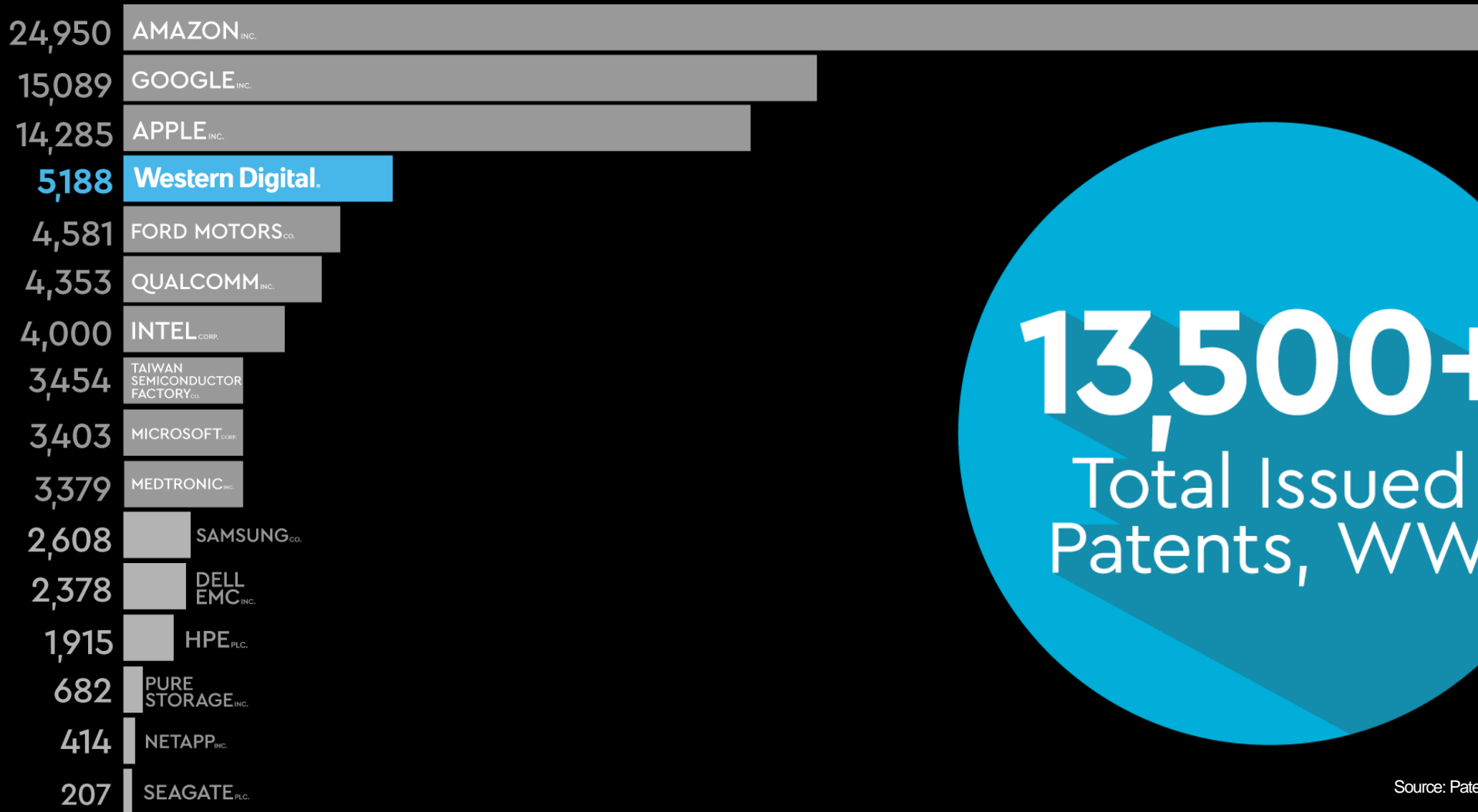
**H G S T**

Western Digital

# History of Foundational Innovation



# Powerful Patent Portfolio



**13,500+**  
Total Issued  
Patents, WW

Source: Patent Power 2017, IEEE Spectrum

# Vertical Innovation

From Silicon to Systems



JBOD/F, Servers and Open Composable Infrastructure

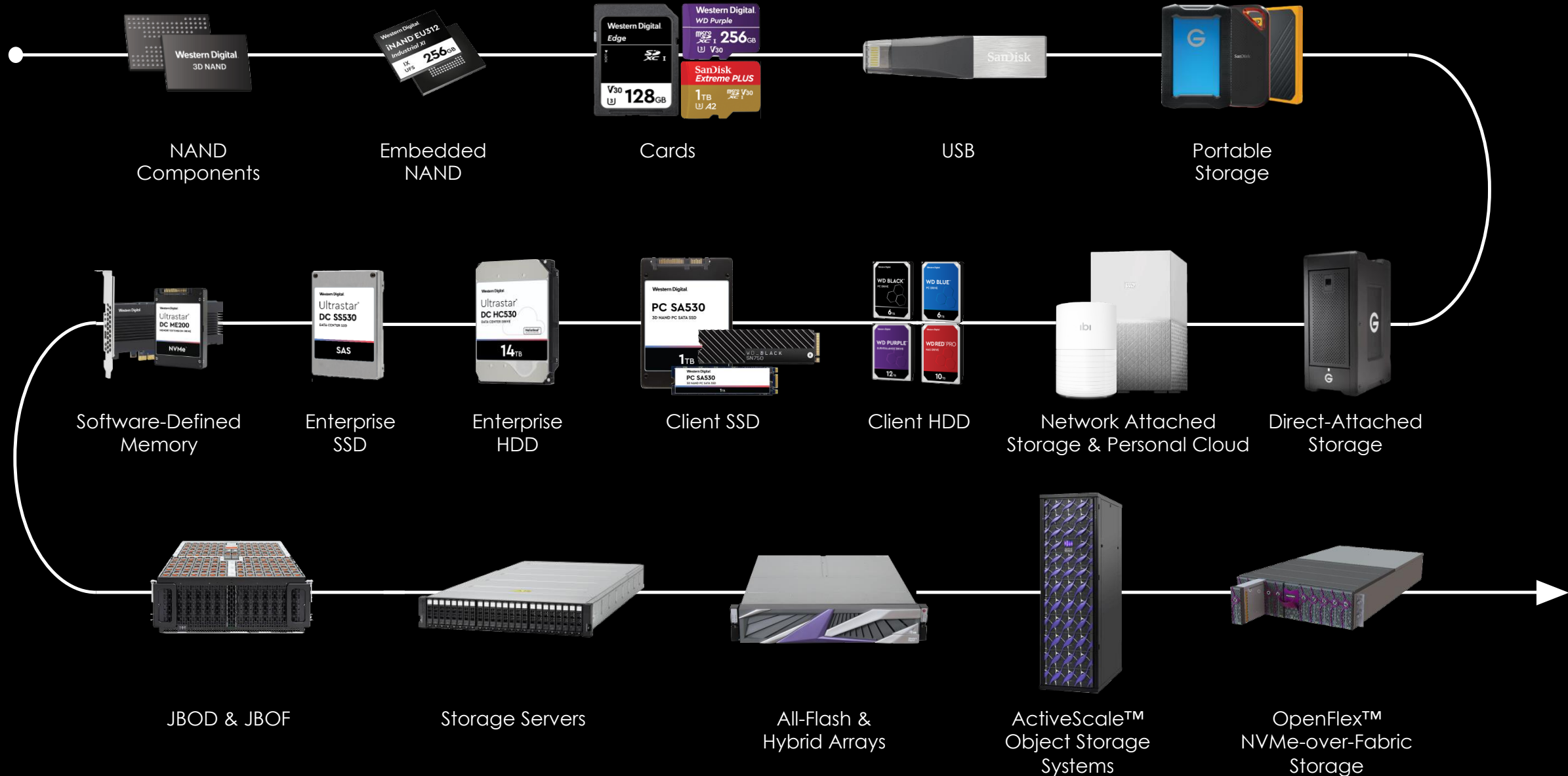


HDD Devices, SSD Devices, Electrical and Mechanical Design, Firmware and Diagnostics



NAND, Controller, Firmware/FTL Heads, Media, Read Channel, Controller, Firmware, Mechanical Design

# Edge to Core portfolio





**90% of the Global  
data were generated  
in the last 2 years**



**The world  
generates 2.5EB of  
data per day**





43%



The world's broadest portfolio of storage infrastructure.

**Western Digital**®